

Registration form marketing program 2024

Send the completed form to the adjoining contact details.

Registrations via the marketing program are generally possible as long as the date of the event has not yet expired!

PROFIBUS Nutzerorganisation e.V.

Ohiostraße 8
76149 Karlsruhe

Contact person:

Emilia Biche

Tel: +49 721 986 197 43

E-Mail: emilia.biche@profibus.com

Rechnungsadresse:

Company:	
Contact person:	
Invoice-mail-address:	
Department:	
Street/Post box:	
ZIP code, place:	
Country:	
VAT-Number:	
P.O. number:	

For the following ordered marketing activities, we identify the following **main contact person***:

Company:	
Contact person:	
Phone number:	
Email:	
Comment:	

☐ Please send me a quote for this order.

☐ Please send me an order confirmation.

* The contact person mentioned here will be contacted for all information requests (regarding trade shows, workshops, etc.). Please ensure that the correct contact person is entered here. If there is a change in the contact person, please inform us immediately. If there are different contact persons for different trade shows/workshops, please include the name and at least the email address of each person in the comment field.

** Please note: Offers for certain events (trade fairs, PI conference, etc.) are recorded separately and may only be created and sent during the organisation of the respective event!

Note:

You have the option to have your devices removed from our exhibition stand by our booth builder (not independently) at the end of the trade show, in order to store them again at your own location. If you choose to store them with our booth builder, please note that they will not be retrieved from storage and shipped at the expense of PNO on an individual request before the next trade show. Please inform us in advance if you would like us to bring your stored devices to a trade show so that you can pick them up at our booth. Alternatively, you can arrange for a courier to pick up your devices during the setup period/ trade show duration at our booth. This should be organized independently by you, and **PNO will not cover any costs associated with it.**

embedded world

Registration deadline: 23.02.2024

Order	Price	Booking	TOTAL	Comment
Technology presentation:				
Factory-Automation Wall	350 €			
Individual presentation				
Titled panel/Company Kiosk (120 cm x 75 cm)*	3.200 €*			
+19" TFT-monitor	390 €			
+24" TFT-monitor	490 €			
+42" TFT-monitor	590 €			
+ Graphic printing/laminating/transporting	165 €			
Marketing contribution (mandatory for Company Kiosk bookings)				
Marketing fee	300 € **			

ACHEMA

Registration deadline: 13.05.2024

Order	Price	Booking	TOTAL	Comment
Technology presentation:				
Process-Automation - Live-Demo	750 €			
MTP***	***			
Individual presentation				
Titled panel/Company Kiosk (120 cm x 75 cm)*	5.900 €*			
+19" TFT-monitor	390 €			
+24" TFT-monitor	490 €			
+42" TFT-monitor	590 €			
Marketing contribution (mandatory for Company Kiosk bookings)				
Marketing fee	1.470 €****			

* When booking a Company Kiosk, an additional marketing contribution for the respective trade show is required. The marketing contribution will be waived if your company has its own main booth at the trade show

** Prices are subject to change.

*** Upon request.

**** Comprises of €1,060 + visitor flat rate of €90.00 + media package tariff of €320. In case of cancellation, the co-exhibitor fee will be forfeited.

Hannover Messe

Registration deadline: 19.02.2024

Order	Price	Booking	TOTAL	Comment
Technology presentation:				
Factory-Automation Wall	750 €			
Process-Automation Live-Demo	750 €			
IO-Link Wall	*			
MTP**	**			
Individual presentation				
Titled panel/Company Kiosk (120 cm x 75 cm)***	5.600 €***			
+19" TFT-monitor	390 €			
+24" TFT-monitor	490 €			
+42" TFT-monitor	590 €			
+ Graphic printing/laminating/transporting	165 €			
Marketing contribution (mandatory for Company Kiosk bookings)				
Marketing fee	355 €****			

Meorga MSR-Spezialmessen

Registration deadline: 06.05.2024

Order	Price	Booth personnel at Meorga *****	TOTAL	Comment
June 05, 2024, Halle/Saale	1.500 € *****			
September 18, 2024, Ludwigshafen				
October 30, 2024, Bochum				

* Upon request. For IO-Link, a maximum of 17 devices per company.

** Upon request.

*** When booking a Company Kiosk, an additional marketing contribution for the respective trade show is required! The marketing contribution will be waived if your company has its own main booth at the trade show.

**** Prices are subject to change

***** The co-exhibitor must participate with at least one staff member at a Meorga location. The Meorga location and staff must be specified during registration. Participation with staff at the Meorga location is binding.

Order	Price	Booking	TOTAL	Comment
Technology presentation:				
Factory-Automation Wall	750 €			
Factory-Automation Wall Bundle-Price SPS 2024 and embedded world 2025	1.000 €**			
PROFIdrive Wall	750 €			
Process-Automation Live-Demo	750 €			
IO-Link Wall	***			
MTP****	****			
Individual presentation				
Titled panel/Company Kiosk (120 cm x 75 cm)*****	4.800 €*****			
+19" TFT-monitor	390 €			
+24" TFT-monitor	490 €			
+42" TFT-monitor	590 €			
+ Graphic printing/laminating/transporting	165 €			
Marketing contribution (mandatory for Company Kiosk bookings) + Digital flat rate				
Marketing fee + Digital flat rate	1.290 €*****			

* depending on the booking status! Please note: Limited number of equipment spaces and Company Kiosk.
First come, first served!

** Billing: €750 for SPS 2024 + €250 for embedded world 2025.

*** Upon request. For IO-Link, a maximum of 17 devices per company.

**** Upon request.

***** When booking a Company Kiosk, an additional marketing contribution + digital flat rate for the respective trade show is required! This will be waived if your company has its own main booth at the trade show.

***** Prices are subject to change.

Workshops and Webinars

Registration deadline*: 5 weeks before the event

Order*	Total number	Price per workshop	Booking (Quantity WS)	TOTAL	Comment
PROFINET Technology					
Onsite Workshop	1	650 €			
Webinar	2	220 €			
PI-Technologies for Factory Automation					
Onsite Workshop	1	650 €			
PROFINET Zertifizierung					
Webinar	2	220 €			
PROFINET in Prozess Automation					
Onsite Workshop	1	650 €			
Industry 4.0 Technology					
Onsite Workshop	1	650 €			
PROFIdrive & Encoder Technology					
Onsite Workshop	1	650 €			
Webinar	1	220 €			
PROFIsafe User**					
Onsite Workshop	1	650 €**			
IO-Link Forum***					
Onsite Workshop	2	950 €			
MTP (Module Type Package)					
Webinar	1	220 €			

* The general rule is: first come, first served!

Cancellation conditions for onsite workshop participation:

Cancellation of Microfair participation up to 3 months before the workshop is free of charge.
In case of cancellation up to 2 months before the workshop, we charge 25% of the participation fee.
In case of cancellation up to 1 month before the workshop, we charge 50% of the participation fee.
In case of cancellation at a later date, the full participation fee will be charged.

Workshop cancellation in case of low participant interest:

The organizer and the supervising marketing working group reserve the right to cancel the event if the number of participants registering is too low.
Furthermore, the organizer reserves the right to pass on any cancellation fees for the workshop location to the registered exhibitors on a pro-rata basis in such a case. We ask for your understanding.

** Co-exhibitors who provide a speaker for this workshop will pay a reduced price of €325.

*** If you do not wish to participate in all IO-Link workshops, please indicate in the „Comment“ section at which locations you would like to participate.

PI-Magazin

Order*	Price per advertisement	Issue 1	Issue 2	TOTAL	Comment
1/1 page	10.490 €				
A5 junior page	7.450 €				
1/2 page portrait	5.990 €				
1/2 page landscape	5.990 €				
1/3 page portrait	4.350 €				
1/3 page landscape	4.350 €				
1/4 page portrait	3.390 €				
1/4 page landscape	3.390 €				
1/8 page	1.950 €				

Banner advertising

Banner on PI-Website (www.profibus.de / www.profibus.com)				
Order	Price	Booking time period (from ... to ...)	TOTAL	Comment
Local website (www.profibus.de)				
Price per month	200 €			
Standard banner offer 6 = 5	1.000 €			
Standard banner offer 12 = 10	2.000 €			
Special offer for standard banner 12 = 8 (starting from 2nd consecutive year)	1.600 €			
International website (www.profibus.com)				
Price per month	700 €			
Standard banner offer 6 = 5	3.500 €			
Standard banner offer 12 = 10	7.000 €			
Special offer for standard banner 12 = 8 (starting from 2nd consecutive year)	5.600 €			

NEW: PROFINET Technology Provider - Company Profile

Company Profile + Banner on the homepage (www.profinet.com)**				
Order	Price	Booking time period (from ... to ...)	TOTAL	Comment
PROFINET website (www.profinet.com)				
Price per month	300 €			

* No agency commission will be paid.

** Minimum contract duration of 12 months.

Terms of participation

The PNO grants all interested parties reasonable opportunities to participate in the measures of the marketing program. All exhibits and performances that are not in line with PI's objectives are excluded from the presentation. Therefore, we kindly ask for understanding that statements about competing fieldbus systems are only possible if they are related to PROFIBUS or PROFINET (gateways, proxies, etc.).

Non-members of the PNO/PI have the opportunity to participate in joint stands at trade fairs. They pay a surcharge of 50% on the order value.

Research institutions and universities receive a special discount of 50% on the order value.

Please note that the concept and design of each technology presentation, as well as the organization of workshops, are determined by the respective marketing working groups of the PNO/PI. At the time of tendering, these are still in the planning phase, which may result in individual changes to the concept. The PNO reserves the right to discontinue projects with insufficient demand or adjust prices in consultation with interested parties (in accordance with reasonable discretion § 315, para. 1 BGB). In case of excessive demand for certain services, the PNO also reserves the right to make a selection based on available space. Members will be given preferential treatment in this regard. Additionally, the timing of registration is crucial.

By placing an order, the purchaser grants the PNO/PI the right to use the devices, texts, and graphics provided by the purchaser that are related to the booked service. Ownership and copyright protection remain unaffected. The PNO/PI is granted the right to use the devices for the ordered period within the scope of service provision, as well as to store the provided texts and graphics in its own databases and to pass them on to the respective service providers for the purpose of fulfilling the service.

The project and stand management are the responsibility of the PI Support Center, and all agreements are made in writing. Exhibitors at the PI booth must comply with instructions from stand management.

For individual presentations at trade shows, the co-exhibitors will receive the panels for their individual presentations, if needed, free of charge within Germany 1-2 months in advance. Shipping costs for a panel may vary for international shipments. Each co-exhibitor is responsible for delivering their respective panel to the joint booth by the latest last setup day at 2:00 PM. The PNO does not assume liability for damaged or late-arriving exhibits. The assembly of the panels is preferably done by the co-exhibitor.

The PNO provides limited support with a number of technicians for the assembly work. During and outside regular opening hours, the PNO assumes no liability for company-owned exhibits and displays of co-exhibitors. Invoicing for individual presentations will be done 1-2 months before the start of the trade show. All other services will be invoiced after project completion.

When booking a 3-year offer for technology presentations, invoicing will be done individually after each trade show.

All prices are subject to applicable VAT. The terms and conditions of participation are acknowledged with the signature below. Furthermore, the signature confirms the binding registration of the services stated above,

with a total order value of: _____ (plus statutory VAT)

Consent to the collection and processing of data through registration for the event is a prerequisite for participation. With your signature on the order form, you agree that we may use the data we have received with your booking via the Marketing Program 2024 exclusively for processing the order and for pursuing the purpose of the association or for the support and administration of members or interested parties (Art. 6 Para. 1 letter b) DSGVO).

Place, Date

Signature/Company stamp