Field Communication Lounge
Sponsorship Offer for HANNOVER MESSE 2014

The FDT Group, Fieldbus Foundation, HART Communication Foundation, ISA-100, OPC Foundation, and PROFIBUS & PROFINET International will host the 2014 Field Communication Lounge (FCL) in hall 9, stand D68 at Hannover Messe 2014, April 7-11 in Hannover, Germany.

In 2014, we’ll have a new booth vis-à-vis last year’s location. ISA-100 joined the team and we welcome all ISA-100 members to join Field Communication Lounge as co-exhibitors/sponsors.

This is your official invitation to join us as a sponsor. This year’s exhibit and new location provides a cost-effective opportunity for you to meet customers and display your automation solutions. The information below describes two options for you to become a sponsor.

Your active participation and sponsorship of the Hannover Messe 2014 Exhibit coordinated by the FCL host organizations delivers many outstanding benefits to the end users visiting the show and to your company.

Sponsorship Registrations (by 7 February)

Don’t miss this opportunity to display your FDT, FF, HART, ISA-100, OPC or PROFIBUS & PROFINET solutions at one of the largest automation world exhibitions in 2014. For more information on the FCL plan for Hannover Messe 2014 or the details of this invitation, please visit www.fieldcommunicationlounge.com or call any of the five participating organizations. All sponsorship registrations must be submitted no later than 7 February, 2014.

See complete Terms of Participation online

www.fieldcommunicationlounge.com
Sponsorship Opportunities - Company Kiosk and Technology Kiosk

Company Kiosks

As a member company, you can sponsor a Company Kiosk – your own exhibit area to display your field communication solutions.

Your Company Kiosk can consist of one or more kiosk elements. However, the maximum number of kiosk elements per company may be limited based on availability.

As in 2013, option between two types of kiosks:

a) Upright, portrait
   (same as HMI 2012 &’13, 100x120 cm)

b) Tilted, landscape
   (“Schrägtafel”, 120x75 cm)

Complete description of both options can be found on our website (www.fieldcommunicationlounge.com)

Sponsorship Fee
per Company Kiosk Element: € 4,800

Technology Kiosks

Each of the 6 foundations will sponsor Technology Kiosks which will display different aspects of their technology or a specific application. As a sponsor, you can provide a device to be included in this display.

For the details on the price per device on one of the technology kiosks please check the online application form (www.fieldcommunicationlounge.com/register.html).

Your Company Registration as a Co-Exhibitor

To make it easier for your customers to find your display, you may be announced as a co-exhibitor as part of your participation in the Field Communication Lounge. The trade fair organizer will charge a marketing fee typically includes an entry in the print and online versions of the fair catalog as well as free admission. This option is only available to sponsors of a company or technology kiosk. More details are available upon request.

Marketing Fee to be listed as a Co-Exhibitor: € 320
(e.g. 2 exhibitor tickets, catalogue entry, access to further marketing activities offered by Hannover Messe / Deutsche Messe AG, OBS login)